2027 CHAPTER

MEMBER HANDBOOK

www.simboston.org

SIM BOSTON

Getting Started

Welcome to SIM Boston! As a valued member, you are front and center of this handbook. We hope it contains everything you need to make the most out of your time in our Chapter.

What's Inside

- About Us
- Your SIM Boston Membership
- Three Ways SIM Empowers Your Career
  - Connect: Events & Programs
  - Lead: Professional Development
  - Give: Outreach & Community
- Sponsorship
- Get Involved
- Chapter Resources

Who We Are

Established in 1981, SIM Boston is the longest-tenured chapter of the Society for Information Management. We are a volunteer-led not-for-profit professional organization of technology leaders that are passionate about coming together to share experiences, lessons learned, and to give back to our community.

Our Mission

To provide programs and services for current and emerging leaders within the greater Boston community who are concerned with realizing the full potential of information technology.



Photo Description: Chapter photo, Summit 2025.

Your SIM Boston Membership

You've begun your journey to better not only yourself, but your technology community. What can you expect to get out of a years membership in our chapter?

- Access to 50+ local chapter events
- Networking & knowledge sharing with 400+ of Boston's technology leaders
- Online engagement with SIM Boston's membership through member directory, private LinkedIn group and Google groups.
- Annual market research & data, driven through the SIM Research Institute
- Auto-Membership to SIM National: Get access to their events, professional development programs, and the national SIM community
- Community impact and engagement with local STEM based outreach partners
- Professional development programs ranging from early tech management to executive level leadership
- Access to trusted vendors in the Boston market

Learn More about our membership types, pricing and ad-ons.

Three Ways SIM Empowers Your Career: Connect, Lead, Give.

Connect.

We know together everyone achieves more.

This is why SIM Boston hosts **over 50 networking events annually**, like our CIO Roundtable and Technology Leadership Series, to encourage collaboration and idea-sharing.

Chapter Led Programs

For Members Only

- Technology Leadership Series
- Boston CIO Roundtable
- Service Desk Roundtable
- Member Career Development
- Pop-Ups
- Member Orientation

Open to Eligible Non-Members

- SIM Women (Local)
- SIM Next
- RLF Re-Engage
- Life Sciences Roundtable
- AI & Emerging Tech
- Cybersecurity
- Data Analytics
- Michael P. Brooks Memorial Golf Outing
- Technology Leadership Summit

National Led Programs

SIM Interest Groups

- Academic Council
- DigiRisk
- Enterprise Architecture
- IT Sourcing Council
- Members in Transition (MIT)
- ReThink Everything!
- SIM Women (National)
- SIM Work 4.0

Michael P. Brooks Memorial Golf Outing

Technology leaders can connect on the golf course too!

The Michael P. Brooks Memorial Golf Outing is the flagship Summer event for SIM Boston. This event allows SIM Boston Members to spend a day networking with peers, chatting about current technology trends, and giving back to our outreach partners. It's also an amazing chance to golf at the beautiful Cyprian Keyes Golf Club in Boylston, MA.

Features:

- All Day Event; Lunch Served
- 200+ Attendees
- 18-Hole Course
- Golf School & 9-Hole Course
- Sponsor & Outreach Engagements
- Raffel Giveaway
- Dinner & Cocktail Hour
- Learn More.



Technology Leadership Summit

The Region's Premier Single-Day Event Designed For The IT Executive Community

Bringing in over 500 of Greater Boston's technology practitioners, this is THE PLACE to explore innovative ideas and immerse yourself in discussions that will shape the future of technology. With endless opportunities to interact with your peers, influential speakers, and Boston's most cutting-edge solutions providers, this event is designed to elevate your thinking and expand your horizons.

Features:

- All Day Event; Breakfast & Lunch Served
- 500 + Attendees
- Keynote Speakers
- Breakout Sessions
- Tech Huddles
- Sponsor & Outreach Engagements
- Cocktail Hour
- Learn More.



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Lead.

Level up your skills and become the best leader you can be with the **SIM Leadership & Research Institute**. Explore our four professional development programs designed for the different stages of your career, or dive into digital business success with research-driven insights from academia, industry partners, and members.

SIM Leadership Institute

Executive Leader Forum (ELF)

- Built for the Executive Track
- 1:1 Coaching from c-Level Experts
- 4 Month Program

Rising Leader Forums (RLF)

- Multiple Regions
- Intensive Middle-High Leadership Training
- RLF Grads get 1 year of SIM Membership Free post graduation

Next Level Tech Manager

- Focused for IT Managers
- Driven by the IT Management and Leadership institute

Leadership Foundations

- 100% Online
- First Time Leaders
- Customized for individual development

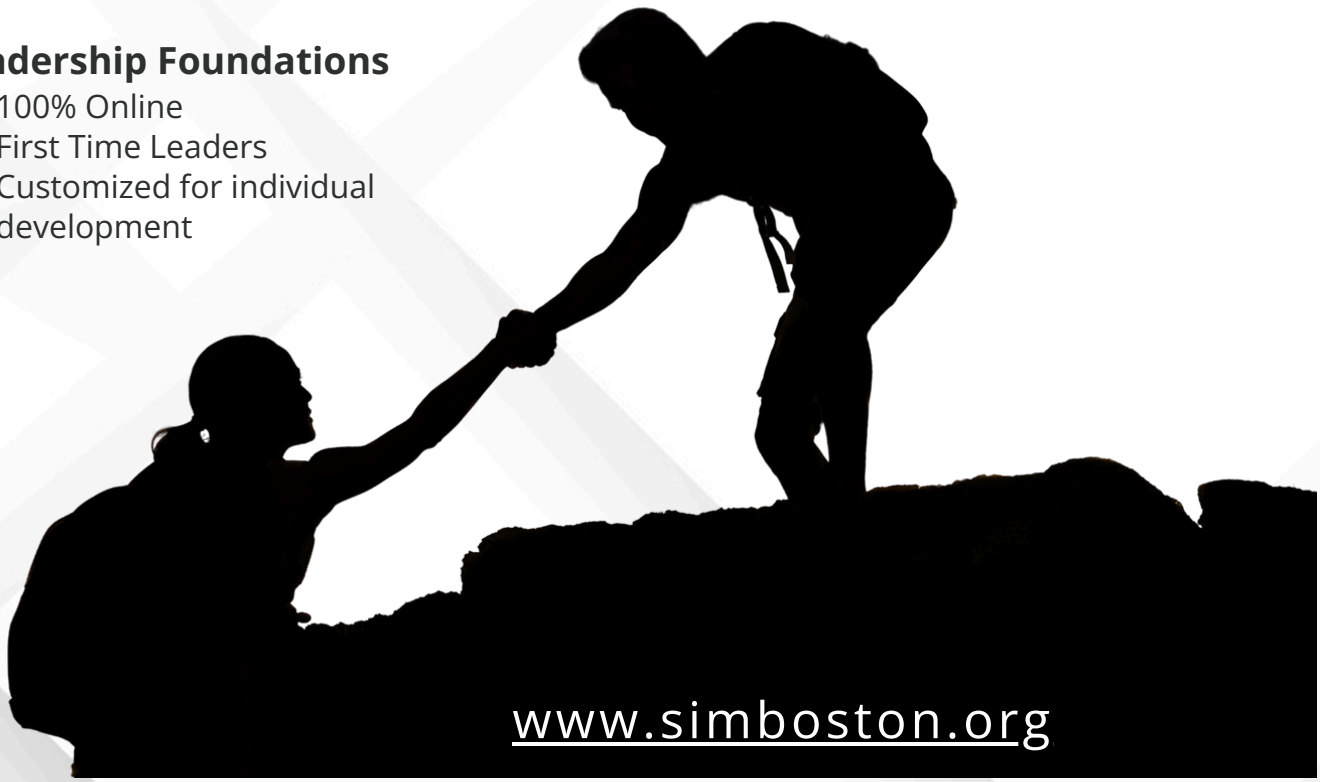
SIM Research Institute

Peer Research

Academic & Industry Research

Research Content.

Research Delivery.



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Give.

Through outreach, members have opportunities to connect with Boston based partners that focus on STEM education and give back to organizations in the local community. **SIM Boston donates over $40,000 annually** to five different outreach partners.

Volunteer

Our members gain access to volunteers opportunities like mock interviews and panel discussions.

Engage

Speak at a graduation or talk to a partner during one of our events where Outreach Partners are featured.

Learn More.



Photo Description: Presentation of grant funds to Outreach Partners, Summit 2025.

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Sponsorship

SIM Boston Sponsors are an integral part of our chapter's ecosystem. We are committed to building long-term relationships and delivering shared value to our sponsors in the following ways:

Relationship Building.

We welcome our sponsors to join our SIM family and community of Technology leaders and key decision makers in participating in any of our 50+ high-quality networking events throughout the year.

Brand Awareness.

Their affiliation with SIM Boston and their company's exposure in promotional marketing at events help establish brand awareness and recognition for their organization as a trusted partner of SIM Boston.

Community Outreach.

Their sponsorship and financial support help to fund community outreach each year. These organizations take pride in making a positive impact on the vitality of the Information Technology profession and in inspiring the next generation of business and Technology leaders.

Learn More.

Interested in becoming a sponsor? Reach out to our team.



Photo Description: Interview with Eliassen Group, SIM Boston's Title Sponsor. Summit 2022.

Get Involved

Our organization is a volunteer-based model, with approximately 99% of our efforts contributed by volunteers.

Functional Committees

- Membership
- Marketing
- Engagement
- Sponsorship
- Outreach

Event Committees

- Golf Outing
- Tech. Leadership Summit
- Tech. Leadership Series
- Or ask about a program you want to help support!

See our volunteer opportunities and apply to be on a committee today.



Photo Description: SIM Boston Sponsorship Committee. Summit 2026.

Chapter Resources

Start by registering for an event and looking over chapter resources to kick off your networking journey with SIM Boston!

- Upcoming Events
- SIM Members Connect - Private LI Group
- Join a Google Group
- Chapter At A Glance Newsletter
  - Not currently a member? Join our mailing list.
- Member in Transition (MIT) Resources
- SIM Boston Code of Conduct
- Contact Us
- SIM National



Photo Description: SIM Boston Board of Directors, 2025.