SIM BOSTON

WHERE TECHNOLOGY LEADERS CONNECT





2027

SIM BOSTON

Table of Contents

About Us 03
Sponsorship Overview..... 04
Outreach Giveback..... 05
Michael P. Brooks Memorial Golf Outing... 06
Golf Sponsorship and Entitlements..... 07
Sponsorship Ad-On's..... 08
Summer Social Entitlements..... 09
Technology Leadership Summit 10
Summit Sponsorship and Entitlements..... 11
Additional Opportunities..... 14
Contact Us 15

About Us

Our Vision: To be the organization of choice serving today's and tomorrow's technology leaders in the Eastern New England area.

SIM Boston is the largest and longest-tenured chapter of the Society for Information Management. We are a volunteer-led not-for-profit professional organization of technology leaders passionate about coming together to share experiences, lessons learned, and give back to our community.

SIM Boston Sponsorship



SIM Boston Sponsors are an integral part of our chapter's ecosystem. We are committed to building long-term relationships and delivering shared value to our sponsors in the following ways:

Community Outreach: Your financial support powers local outreach programs that strengthen the IT profession and inspire future technology leaders.

Brand Awareness & Marketing: Partnering with SIM Boston elevates your brand and positions your organization as a trusted industry leader across our event marketing.

Networking Events: Connect directly with technology executives and decision-makers across 50+ high-quality networking events annually.

Contact Us sponsorship-chairs@simboston.org

SIM Boston Outreach



Our Mission

To give back to our community by supporting programs that contribute to the vitality of the Information Technology profession.

Our Partners

BPS TECH

RESILIENT CODERS .ORG

Year Up United

BOSTON PRIVATE INDUSTRY COUNCIL

PER SCHOLAS

Contact Us

outreach-chairs@simboston.org

SIM Boston

Michael P. Brooks Memorial Golf Outing

Technology leaders can connect on the golf course too!



CLICK HERE TO SEE OUR 2026 EVENT ATTENDEE LIST

The Michael P. Brooks Memorial Golf Outing is the flagship Summer event for SIM Boston. This event allows SIM Boston Members to spend a day networking with peers, chatting about current technology trends, and giving back to our outreach partners. It's also an amazing chance to golf at the beautiful Cyprian Keyes Golf Club.

features:

- ✓ All Day Event
- ✓ Over 200 Attendees
- ✓ 18 Hole Course
- ✓ 9 Hole & Golf School
- ✓ Contests & Giveaways
- ✓ Sponsor & Outreach Engagement

Every June at Cyprian Keyes

Contact Us golf-chairs@simboston.org

GOLF ENTITLEMENTS

SPONSOR TIERS & BENEFITS	TITLE $22,000	PLATINUM $12,000	GOLD $6,600	SILVER $4,400
Tee Box / 18-Hole Sponsorship	Premium Hole-In-One	Regular or Contest ($10K)	Regular or Contest ($5K)	Regular
Non-Tee Box Sponsorship	--	--	Golf Clinic, Reception, Giveaway	Driving Range, 2-Option Bundle
Complimentary Golfer Registrations*	8	4	2	2
Event Signage (24" x 36")	✓	✓	✓	✓
Post-Event Registrant List	✓	✓	✓	✓
Sponsor Memberships	2	1	--	--
3-Minute Welcome Remarks at Dinner	✓	--	--	--
Logo Branding on Golf Carts	✓	--	--	--
Free Pass to SIM Boston CIO Roundtable	2 Reps	1 Rep	--	--
Logo & Description on Website	✓	✓	✓	w/Chapter Only
Select Annual Event Signage	✓	✓	✓	--
Post-Event Social Media Recognition	✓	✓	✓	w/Chapter Only
Technology Leadership Series Access (2 reps)	✓	✓	✓	--
Newsletter Feature (Blog or White Paper)	✓	✓	✓	--

**All complementary golfers must be a 50/50 split between sales representatives and technology practitioners (internal or guest)*

SPONSORSHIP AD-ONS

CLICK HERE TO SEE OUR 2026 CALENDAR OF EVENTS

Chapter Sponsorship: $2,750

GET $1000 OFF YOUR CHAPTER SPONSORSHIP COST WHEN YOU BUNDLE!

- Sponsor company name and logo listed on SIM Boston website and displayed at SIM Boston virtual and in person events
- Enables a member of the sponsoring organization to join SIM as a member and attend all eligible SIM member events. This member can also join SIM Committees and get more involved in chapter activities.
  - (Member Dues Apply)

Sponsor Membership: $465

What is sponsor membership?

- When a sponsor chooses to purchase a chapter sponsorship in tandem with either the Golf Outing or the Summit, they become eligible to select any member of their organization to join SIM Boston as a member

What is the value add?

- Sponsor members get all the same perks as our traditional members including:
  - Access to network with over 400 of Eastern New England's technology leaders and practitioners
  - Access to attend over 50 technology leadership focused events a year
  - Access to all professional development/career resources and programs
  - Access to volunteer and help support our Chapter from in the inside
  - Access to a member directory
  - Access to a private, members only LinkedIn group

How does a sponsoring origanization apply for sponsor membership?

1. Work with a sponsorship volunteer to identify which event you would like to sponsor, negotiate your entitlements and purchase a sponsorship
2. When you sign your contract, you'll be able to identify who in your organization will be the designated sponsor member
3. Have your designated sponsor member apply for membership on our website: Apply Today.
4. When the sponsor members application has been submitted, notify us by emailing sponsorship-chairs@simboston.org
5. Finalize membership by paying the membership dues that will have been invoiced to the applied sponsor member.
6. Participate in our chapter as a member and a sponsor

Want to see everything you'd get with a membership?
Check out the SIM Boston

MEMBERSHIP HANDBOOK



SIM Boston Summer Social

PARTNERABLE EVENT

Be front and center for an engaging evening of conversation, connection, and casual networking as you mix and mingle with chapter members and discover all that SIM Boston has to offer.

ENTITLEMENTS

- Up to ten (10) company/client representatives collectively allowed to attend the sponsored event
- Recognition as the sponsoring company on all marketing materials and communications for the event
- 3-5 minutes to address the attendees prior to the featured program
- List of attendees (not inclusive of contact information)
- Chapter Sponsorship Included (with total purchase only)

August
75-90 Attendees

Yacht Northern Lights
Boston Harbor

$15,000
**Partnerable Event. Open to splitting sponsorship amongst multiple companies.*





Contact Us

sponsorship-chairs@simboston.org

SIM Boston

Technology Leadership Summit

The Region's Premier Single-Day Event Designed For The IT Executive Community



CLICK HERE TO SEE OUR 2026 EVENT ATTENDEE LIST

Bringing in over 500 of Greater Boston's technology practitioners, this is THE PLACE to explore innovative ideas and immerse yourself in discussions that will shape the future of technology. With endless opportunities to interact with your peers, influential speakers, and Boston's most cutting-edge solutions providers, this event is designed to elevate your thinking and expand your horizons.

features:

- ✓ All Day Event
- ✓ Over 500 Attendees
- ✓ Keynote Speakers
- ✓ Breakout Sessions
- ✓ Tech Huddles
- ✓ Sponsor & Outreach Engagement

Every October at Gillette Stadium

Contact Us tlsummit-chairs@simboston.org

SUMMIT ENTITLEMENTS

Title Sponsorship: $31,000

- Naming rights to the event. Example: SIM Boston Technology Summit, presented by "XYZ Company" Introduction during opening comments
- Opportunity to provide a three-minute welcome message
- Attendance for seven company representatives throughout the event
- Best Practice Presentation Delivered By An Expert From Your Organization
- Recognition as Title (Presenting) Sponsor on all event materials with priority logo placement
- Primary recognition in select marketing materials, event signage and website
- 8' table in preferred location in the main ballroom for placement of corporate literature and/or give-a-ways
- Post-event listing of each enrolled registrant

Diamond Sponsorship: $21,000

- Opportunity to provide a three-minute welcome message
- Attendance for six company representatives throughout the event
- Best Practice Presentation Delivered By An Expert From Your Organization
- Enhanced recognition in select marketing materials, event signage and website
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Platinum Sponsorship: $19,000

- Attendance for five company representatives throughout the event
- Best Practice Presentation Delivered By An Expert From Your Organization
- Enhanced recognition in select marketing materials, event signage and website
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Executive Track Sponsor: $15,500

- Attendance for five company representatives throughout the event
- Opportunity to introduce speaker or panel prior to session, with company introduction
- Enhanced recognition in select marketing materials, event signage and website
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Huddle Sponsor: $15,500

- Attendance for four company representatives throughout the entire event
- Opportunity to lead Technology Huddle Discussion (must be approved by committee)
- Enhanced recognition in select marketing materials, event signage and website
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Wi-Fi Sponsor: $11,000

- Attendance for three company representatives throughout the event
- Recognition on main screens throughout the event
- Recognition on table tents on every table
- Wi-Fi password changed to sponsor name
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Post-event listing of each enrolled registrant

SUMMIT ENTITLEMENTS

Con't

Registration Sponsor: $11,000

- Attendance for three company representatives throughout the event (Who Also Have Opportunity To Be Present At Registration)
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Recognition In Select Marketing Materials, Event Signage, Website & Customized Splash Screen On iPad's At Registration Kiosks
- Post-event listing of each enrolled registrant

Head Shot Sponsor: $10,000

- Attendance for three company representatives throughout the event
- Recognition on website and table tents
- Photographs utilized for LinkedIn or other social media profile headshot needs
- Primary placement of the 8' table in the main ballroom to collect participant contact information and provide corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Breakfast Sponsor: $11,000

- Attendance for three company representatives throughout the event
- Recognition on website and table tents
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Lunch Sponsor: $11,000

- Attendance for three company representatives throughout the event
- Recognition on website and table tents
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Cocktail Reception Sponsor: $11,000

- Attendance for three company representatives throughout the event
- Recognition on website and table tents
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Conference Sponsor: $10,000

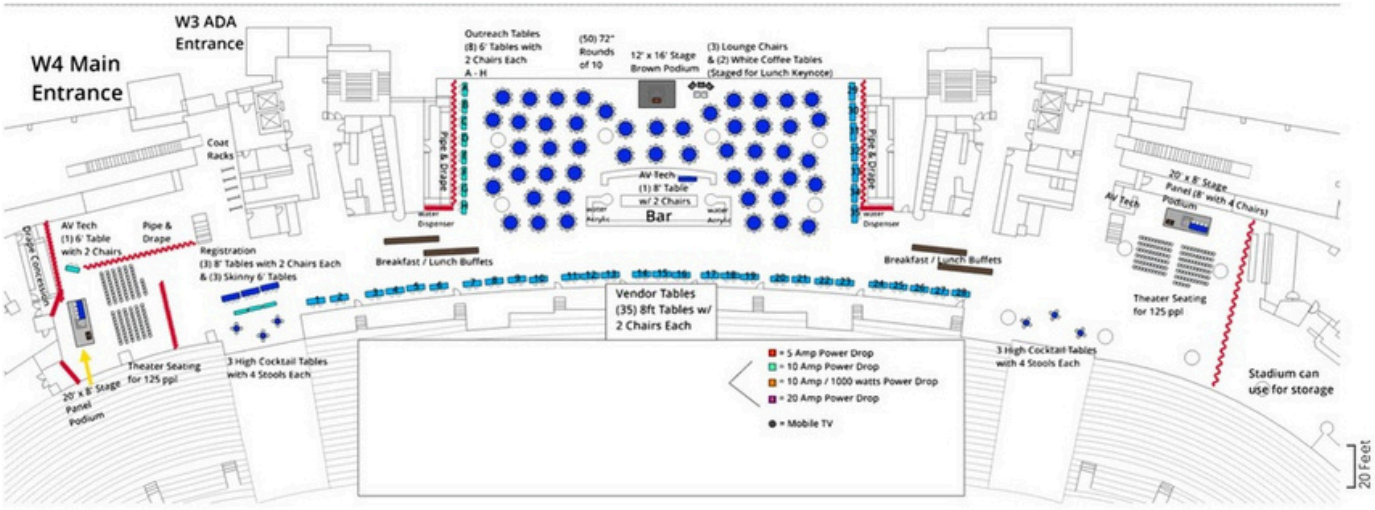
- Attendance for two company representatives throughout the event
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

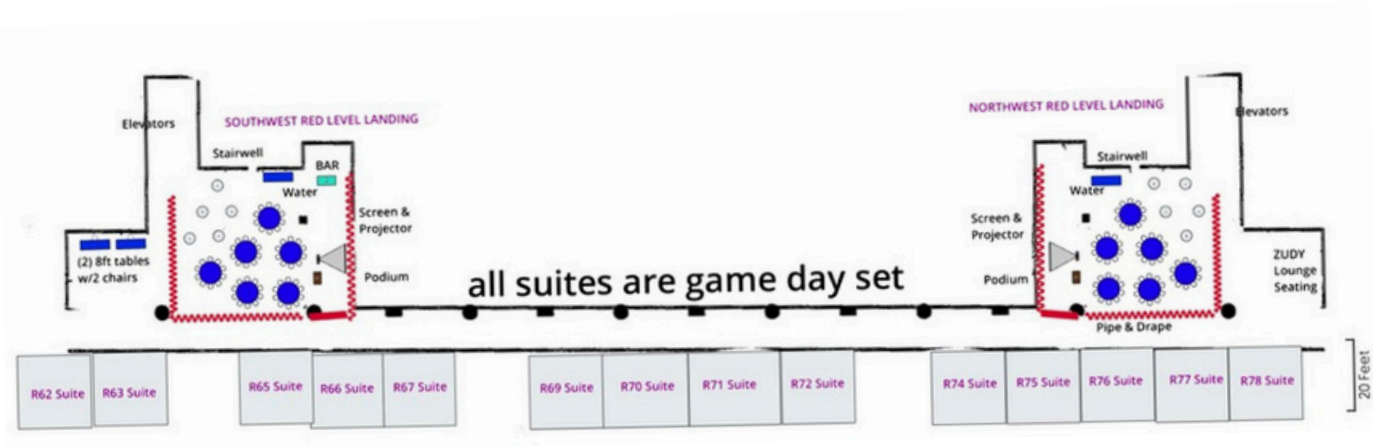
Additional Sales Attendee: $750

Lead Retrieval: $500

Summit Floor Plan

Main Level





MORE OPPORTUNITIES

ELIGIBILITY APPLIES

Pop-Up: $1,900

ENTITLEMENTS

- Two company representatives allowed to attend the sponsored event
- Recognition as the sponsoring company on all marketing materials and communications for the event
- A summary of your company on a rolling slide deck on display at the event

EVENT HIGHLIGHTS

- 2-3 Hours; Social Networking
- 30-50 Attendees
- Demographic: Any and all SIM Members
- All events are sponsorable; first come first serve

BOSTON CIO ROUNDTABLE: $5,000

Eligible for Gold & Above Sponsors ONLY

ENTITLEMENTS

- One company representative allowed to attend the sponsored event
- Recognition as the sponsoring company on all marketing materials and communications for the event
- 3-5 minutes to address the attendees prior to the featured program

EVENT HIGHLIGHTS

- 3-5 Hours; Roundtable Discussion & Dinner
- 15-30 Attendees
- Demographic: CIO or highest IT decision maker
- Two events a year are sponsorable, first come first serve

Contact Us

WITH ANY QUESTIONS



+ 978 463 6800



@simboston



www.simboston.org



sponsorship-committee@simboston.org



Boston, MA